



UNIVERSITY OF
ST. THOMAS

ICUSTA 2019 Biennial Conference

May 22 – 24, 2019

Panel 2 - Innovation and the ICUSTA Marketplace

3) Virtual and Physical Student Mobility within ICUSTA



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Goals

- 1) Increase traditional bi-lateral exchange of students
- 2) Increase volume of student mobility via student cohorts
- 3) Add “value” to global mobility through certificate and minor program options
- 4) Create new vehicles for semester or year-long visiting faculty opportunities
- 5) “Scale up” institutional connections by matching needs with resources

Cohort Groups – Undergraduate and Graduate

Spring 2019 UST and ICES partnered to bring 15 MA International Relations students from ICES to UST for 9 credit hour semester.

Summer Program in American & Global Studies – 2-3 weeks for undergraduate students (credit or certificate).

“Adding Value” (Credential Stacking)

1. Standard exchange is 12 credit hours.
2. Students pursuing a minor (secondary) area of study could complete first 6 hours at home institution and 12 credit hours at host institution.
3. Host Institution provide a “Certificate” for areas of study (12 credits in a discipline and a non-conferred credential).
4. Allow programs to market a study abroad as a way to also complete requirements for a conferred credential at home institution.
5. Require coordination between academic programs/ departments for course equivalency.

New Vehicles for Faculty Mobility

1. Promote one or two semester opportunities for faculty as visiting professors.
2. Host institution in need of specialty areas and lacking sufficient human resources.
3. Sending institution has need/desire to globalize faculty through such exchanges or sabbatical faculty seeking international teaching opportunities.
4. Bi-lateral arrangements and ICUSTA could serve as a central clearing house for information.
5. Cost-sharing arrangement between institutions.

Scaling Up through Institutional Partnerships

1. Serving as “entrée” for fellow ICUSTA institutions seeking access to foreign markets and local institutions filling unmet demand.
2. Local institution identifies unmet local market demand.
3. Identify ICUSTA partner institution with strengths in that area of demand.
4. Local institution serves as the local “joint venture” partner.
5. Establish an educational joint venture in which both institutions maintain their brand.