



SOCIAL INNOVATION IN SANTO TOMÁS

SANTO TOMÁS
INNOVACIÓN
SOCIAL



SANTO
TOMÁS



SOCIAL INNOVATION
STRATEGIC FOCUS OF
DEVELOPMENT

Declared institutionally in August 2018

Social Innovation

WE HAVE DECLARED **Social Innovation** as the strategic focus of development that will guide the task of Community Engagement for Santo Tomás Higher Education Institutions.



SOCIAL INNOVATION FOR SANTO TOMÁS IS:

“

A collective search for new solutions aimed at improving the quality of life of those who belong to the most vulnerable communities.

”

Why we prioritize SOCIAL INNOVATION?

Because we will approach social problems through innovative processes and co-built with the community

Because the social role is present in Santo Tomás since its beginning

Because we want our actions linked to the community engagement reflect our social commitment to the challenges of today's society

Because we will be oriented to improve the quality of life of people through creative and sustainable solutions

Because our actions transform our students to generate a social transformation of the community and their territories

Because learnings linked to emotions generate unforgettable learning

LAUNCH CEREMONY STRATEGIC FOCUS OF DEVELOPMENT OF SOCIAL INNOVATION - SANTIAGO



LAUNCHING STRATEGIC FOCUS OF SOCIAL INNOVATION ANTOFAGASTA - PUERTO MONTT - CONCEPCIÓN - COPIAPÓ



Puerto Montt



Antofagasta



Concepción



Copiapó

TRAINING WORKSHOPS SOCIAL INNOVATION MANAGERS – SANTO TOMAS CAMPUSES

Dynamics of training of Social Innovation Managers of the campuses, who are the representatives of Social Innovation, and who will motivate and channel the ideas of the Santo Tomás community in their respective venues.

**140 INNOVATION MANAGERS
PARTICIPATED IN THE TRAINING.**



Antofagasta



San Joaquín



Concepción



Puerto Montt

Social Innovation Contest: Transform to Impact

STAGES:

- 1- Reception of Applications: 176 initiatives received from collaborators, students and academics / teachers from the 23 campuses.
- 2- Online Evaluation: selection of the 22 best projects submitted to an evaluation team composed of specialists from Santo Tomás and Socialab (partner expert in Social Innovation institution).
- 3- Social Innovation Workshop: feedback and training stage for the coordinators of the 22 selected projects.
- 4- Popular Voting: through a platform an open voting process is carried out to choose the 10 finalist projects.
- 5- Final Pitch: stage of presentation of the winning projects that will be financed to be executed from March / April 2019.
- 6- Ceremony Awards: awarding of the 3 funded projects that will also have the advice of Socialab.

STRATEGIC PARTNERS

Socialab, Festival Internacional de Innovación Social, Servicio Nacional del Adulto Mayor, Programa de Naciones Unidas para el Desarrollo, Hogar de Cristo, Ashoka, entre otros.

socialab®



GYNCANA SOCIAL INNOVATION

WHAT

Deprive the visual, auditory and motor abilities of the participating passers-by.

HOW

Use of accessories such as sunglasses, hearing aids that block external sound and weight hanging on the extremities.

WHEN

Tuesday, November 6

WHERE

Intervention in Barrio República, Santiago downtown.



PROJECTS CHOOSEN EXAMPLES

PROJECT "COGNIGYM"

Arica Campus

Institution: UST

Community Partner: Home for the Elderly "Hermanitas de los Pobres de Maiquetia"

The role of interdisciplinary teams in long-stay facilities has been advancing and the preventive model to avoid the loss of functionality has gained strength. This is how a program called Cognigym implemented in multimedia mode, which allows to monitor the cognitive functional state of the older adult, and in turn, teach brain exercise exercises as a practical and innovative alternative to keep the person physically and mentally active. elderly who enters a residence or home. Through this battery of exercises you can work, for example, breathing, coordination movements, execution, and even relaxation techniques. Attention, memory, orientation, and concentration are stimulated, intervening in this way, in the well-being and biopsychosocial development of the Elderly. The ability to learn is preserved beyond the age of eighty, keep the functionality of Older Adults.

PROJECTS CHOSEN EXAMPLES

PROJECT "INTERGENERATIONAL TIME BANK: BIT"

Los Angeles Campus

Institution: UST

Community Partner: Elderly Community Union (UCAM) of Los Angeles

Given that the employability in Chile of older adults is less than 30% and that 65% of older adults would continue in the labor market even if they did not have economic needs, it is necessary to reconquer that part of society that possess valuable, unprofitable skills (leakage of capital). This proposal encourages the exchange of experiences through social support networks among older adults with the community to fill needs that, perhaps, due to economic resources we can not. The tool will be an Intergenerational Time Bank, which will constitute instances where adults, youth and adults can exchange services and skills multidirectionally. The currency of exchange is the time loaned by service, ensuring that each service has the same weight. It will base its actions on mutual trust and on the common commitment to generate a non-monetary alternative economy; where older adults can rejoin the community by being an active part of it.

PROJECTS CHOOSEN EXAMPLES

PROJECT "VIRTUAL OFFICE"

Antofagasta Campus

Institution: UST

Community Partner: Municipal Corporation of Social Development of Antofagasta (CMDS)

Create a Telemedicine system that allows health services to reduce the costs associated with the time required for home care and monitoring of dependent elderly people (No emergencies), maintaining quality and personalized service. The system will make use of the "Open Source" technologies, the low cost of minicomputers and universal connection components that allow the system to be used in any television. Through this system, you can access work sessions prerecorded by Kinesiologists, nurses, psychologists and nutritionists. Also, to videoconferences with the treatment manager to update intervention plans. Third, the system will provide access to distance education for informal caregivers of older adults. In the future, this system may consider the incorporation of remote monitors, which allow the registration of vital signs and clinical measurements that are required by the attending physician, specialist or other professional.